



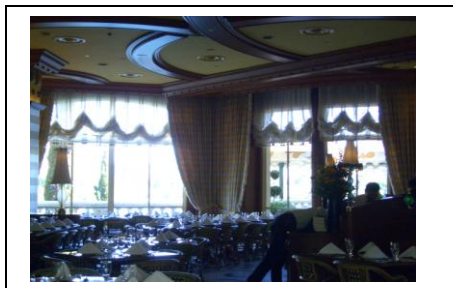
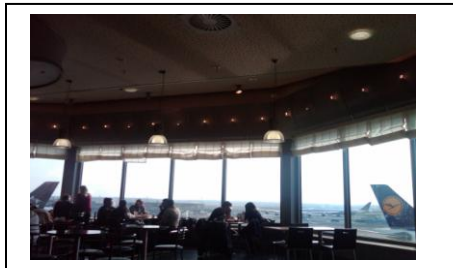


Curtain Call patented Roman/Balloon shade system VS other brands' system

	Other brands	Curtain Call
1.Back support strings & head rails	<p data-bbox="407 478 938 579">- Traditional system has back support strings that are easily tangled and broken with the mechanism of winding threads to the reel</p>   	<p data-bbox="980 478 1528 617">- Curtain Call US patented system has spooling boxes that release same number of beads, which make back support strings equal length and perfectly leveled.</p> 

2. Alignment

Traditional Roman shade system is easily crooked after rolling up and down many times. It is hard to make the shades perfectly leveled with the mechanism to wind threads to the reel as shown above.



Curtain Call system is the only system that guarantees the perfect alignment, releasing the same number of beads from the spooling boxes - perfect alignment guaranteed even after rolling up and down many times. It was proven by stress test.



3. Detachable

- not easy to detach the shade from the head rail (usually shade fabric is stapled to the wooden head rail)



- easy to detach the shade from the head rail with velcro tape



4. Washable

- not easy to wash the shade since it is not easy to detach

- easy to wash the shade
Even if the fabric is not machine washable fabric such as linen or silk, it can be detached and dry cleaned at least.



5. Unattractive
Backside look of
Roman shade

- The traditional Roman shade system does not give attractive backside of Roman Shade
- It can be a critical issue for ground floor lobby where people can see the backside of Roman shade look from outside.



- Curtain Call Roman/Balloon system(called Roman/Balloon Twin) can put the shade front and back at the same time and both shades can be operated with the same control

