

7 Reasons Why Hotels (hospitality) Should Choose Curtain Call Shades

1. Healthy Home / Healthy Hospitality / Healthy Shades - Pleasant Atmosphere
2. Easy to wash - machine washable
3. Cost Efficient
4. Easy to maintain
5. Easy to Motorize
6. Look/Style
7. Flame Resistant Hardware/ Child Safety

1. Healthy Home / Healthy Hospitality / Healthy Shades - Pleasant Atmosphere

- Vacuum cleaning is not sufficient to keep shades dust-free. The dust in shades/drapes can cause asthma and allergies. Using Curtain Call machine washable shades can provide a more pleasant atmosphere to hotel guests who will appreciate that their health is prioritized by the hotel.
- Smoking rooms by using washable Curtain Call shades, hotel guests will not have to smell unpleasant odors trapped in and emitted by shades in smoking rooms.

2. Easy to wash - machine washable

- Normal stains and dirt in the shades are easily removable by machine washing. This is infinitely easier and healthier than any other non-washable Roman/Balloon shades.

3. Cost Efficient

- No professional vacuum cleaning needed - Hotels can save professional vacuum cleaning expenses on shades in the guest rooms.
- On-site fabric changes You can replace the shades without replacing the whole system. Hotels renovate or remodel their guest rooms about every 5-7 years by replacing the shades, furniture, and bedding, etc.

If hotels use Curtain Call shades, they only need to change the shades without having the cost of replacing the entire structure. Curtain Call also offers a great, low-cost deal when replacing shades with different fabrics.

4. Easy to maintain

- Easy to clean windows
The Curtain Call shades can easily be detached and attached. When hotels need to clean the windows, they simply detach the shades. Other traditional Roman or Balloon shades are not at all easily detachable.
- Easy to install
Only a couple of brackets need to be mounted in the ceiling or on the wall. For the home, house engineers/handyman can handle the installation. All components such as pulley hardware and rollup bead chain boxes are easily replaceable.

5. Easy to Motorize

The unique features of Curtain Call patent-pending rods ensure a uniform, horizontal outlook when the shades are pulled up and down. Current traditional Roman shades and Balloon shades use back-support threads which wind in and move crookedly when the shades are raised and lowered and they often getting tangled and the thread can break. Curtain Call motorized rods will be available in Aug 2004.

6. Look/Style

Roman shades create a hip, clean, more consistent look, unlike traditional drapes which tend to be bulky and space consuming. For example, W hotel, a leader in interior décor in the industry is already ahead of game in their installation of Roman shades. In fact, W hotel in Times Square installed Roman shades in all of their rooms. This innovation gives them additional edge over other hotels that have bulky drapes that lack uniformity.

* Roman shade can also match with drapes.

7. Flame Resistant Hardware/ Child Safety

Traditional Roman and Balloon shades use a wooden rod, while Curtain Call rods are made of Aluminum which is flame resistant. Curtain Call patent-pending rod also has child-safety feature. The Curtain Call rollup/pulley bead chain connects to the connector, allowing it to break at a certain stress of weight. This test-proven feature prevents the possibility of entanglement and strangulation by the bead chain loop.